



P.O. Box 120334 • San Antonio, TX 78212

June 11, 2021

Dear SAAHJ Friend and Supporter,

The San Antonio Association of Hispanic Journalists Scholarship & Awards Gala is back! With your help, last year's virtual gala raised enough funds that we awarded \$52,500 in scholarships to 15 local students pursuing careers in journalism and communications.

For more than 30 years, SAAHJ's scholarship program has worked to improve the diversity of newsrooms and communication industries so they better reflect the communities they serve. Each year, our scholars reflect our commitment to this mission. By contributing to this event, you are empowering new generations of journalists.

This year we are pleased to announce that we will hold our 24<sup>th</sup> Annual Scholarship & Awards Gala in person. It will take place at 6 p.m. Friday, Aug. 6, 2021 at the Grand Hyatt San Antonio River Walk, 600 E. Market St. In addition to introducing you to this year's 11 scholarship recipients, the event will also be recorded and aired online on all SAAHJ social media platforms.

While it feels like things are getting back to normal, we want to ensure and promote safety. Tables have been limited to six guests and we will not be using the ballroom to full capacity. This makes your generous support more valuable than ever – plus it makes the gala ticket a premier exclusive event! Your contribution is instrumental in continuing the mission of our organization. Your sponsorship will help us build upon SAAHJ's legacy and show your support of our mission. We hope you will join us this year.

Sincerely,

**Teresa Niño and Margaret Garcia**  
Gala Fundraising Co-chairs  
Gala@sahispanicjournalists.com

P.S.

Due to very limited space, be sure to secure your sponsorship today.



## Sponsorship Levels & Commitment Form

### Platinum Sponsor (\$5,000):

- Table of six
- Company recognition at podium during event program
- Logo recognition as a platinum sponsor throughout the event
- Logo recognition on SAAHJ communications (i.e. newsletter, website, social platforms)
- Opportunity to showcase 30-second company video or video message during live event
- Company flyer or items included in swag bag

### Gold Sponsor (\$3,000):

- Four seats
- Company recognition at podium during the program
- Logo recognition on SAAHJ communications (i.e. newsletter, website, social media platforms)
- Logo recognition on slide listing gold sponsors
- Company flyer or items included in swag bag

### Silver Sponsor (\$1,500):

- Two seats
- Logo recognition on SAAHJ communications (i.e. newsletter, website, social media platforms)
- Logo recognition on slide listing silver and bronze sponsors
- Company flyer or items included in swag bag

### Bronze Sponsor (\$500):

- One seat
- Logo recognition on slide listing silver and bronze sponsors

**Please circle your sponsorship level above and complete the form below**

Company Name: \_\_\_\_\_  
*(As it should appear on printed material)*

Contact Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

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**Make checks payable to:**  
San Antonio Association of Hispanic Journalists  
P.O. Box 120334 San Antonio, TX 78212

For more information on SAAHJ or our annual Gala, please contact: [gala@sahispanicjournalists.com](mailto:gala@sahispanicjournalists.com)