

SAAHJ Board Retreat
Sat. Aug. 29
Location: Virtual Zoom meeting

Attendees: Entire board plus President-emeritus Nora Lopez

Start at 10:38 a.m.

Introductions

10:40 – Nora addresses new board, addressing challenges of the pandemic and the opportunities of digital meetings and need for overhaul of bylaws. Committee was formed to do this, but she hopes that this will be a greater emphasis, especially distribute responsibilities and define roles of the board positions.

Another committee that was formed and needs to be discussed is how and where we can spend our money, including forming better calendars to be able to give things to our members, and how/where we are spending our money.

Nora wants to still be on bylaws committee and will try to attend our meetings as much as she can.

10:48 a.m. – Silvia takes floor. Need to evaluate grant/ fundraising committee, especially as we aren't able to fundraise in public.

Virtual gala – 2.4 thousand views, 144 comments, lots of likes and loves. This is something that we can replicate now for other events. Telemundo was key to helping us put on this production. And Michael really carried it with being able to queue the videos. Tony Quesada also did a great job and still wants to head the scholarship committee this year.

Next year's gala, we need to set a date so that we can start advertising it.

Does the hotel still have a pandemic cancellation clause for us? After we find this out, we will set up a date.

Treasurer's update: Silvia and Yolanda will meet with Laura on Friday to transfer name rights at Frost Bank.

\$1,551.52 for operations

\$93,154.39 for gala

\$44,310.04 – San Antonio Area Foundation, this includes Shea's money, so \$29,310.04.

Paypal -\$3,377 that has not been transferred into account due to dues, and some was through virtual gala, which was about \$125.

Jeannette to share membership list with Yolanda, so she can compare the PayPal money to the

Krista wants to be very stringent on making sure we have the minimum minus Shea's money.

We could switch to a luncheon this year for the gala, if we need to be more cost-effective.

Committees:

Job bank – Steven will take this on and work with social media and secretary to get this out to the members.

Social Media: Krista (chair), Teresa, Jeannette

Membership: Jeannette (chair), Yolanda, Silvia

Professional Development: Jose (chair), Krista, Silvia

Bylaws: Dee Dee (chair) and Nora and Teresa will be a part of it.

Grants: Teresa (chair), Elaine Ayala, Joey Palacios, DeAnne Cuellar, (Laura Garcia), Teno Villarreal – figuring distribution of those grants

Gala: Elaine, Yolanda, Steven, Javier Flores,

Scholarship: Tony Quesada (chair), Steven

An email with an open call for each committee will be sent out to the membership.

Password changes and ac count creations

Email accounts: SAAHJ (Silvia in charge), Gmail account (Jeannette in charge), Gala (whomever is in charge of gala)

Website accounts: These need to be created for Yolanda, Steven, Jose and Teresa

Passwords for all accounts need to be changed.

Big picture goals or ideas:

- Fiesta medal giveaway – Teresa looking at other large fiesta medal giveaways in November
- SAAHJ Merchandise – for board members and loyal emeritus membership
- Teresa would like to get us involved in national level and showcase how we are pushing forward diversity in the newsroom, but also getting into other positions in case we are asked.
- Possibility of creating an advocacy committee, i.e. leaving out crucial racial information in a headline, etc.

-Does it make sense to have legal counsel of what we can say, and if we can't get it pro-bono

- Sept. 15 to Oct. 15 is Hispanic Heritage Month
- Silvia wants to partner with SABJ on a panel to help support them and give them more visibility, lots of room on how journalists are pushed into covering – Jose will reach to them.
- Steven would like to drum out language to make sure to create more fundraising and just give them messages and highlighting our members.

-For bylaw committee, we need to overhaul elections and being able to do electronic meetings; President will set agenda; need to change how elections are set up and becoming members up to XX amount of time before voting, the nomination process and accept and decline their position, telling results before the meeting (but could be this year was only challenging because traditionally people are able to vote in person)

Meeting schedule:

Board meetings at 10 a.m.; General meetings 10:30 a.m. Saturday

- Sept. 19; reminder 10 days before
- Oct. 17
- Nov. 21
- Dec. 19
- Jan. 16
- Feb. 20
- March 20
- April 17
- May 15
- June 19

SAAHJ Board birthdays

- Teresa – April 10
- Jeannette – July 10
- Jose – March 27
- Steven – March 17
- Yolanda – November 4
- Krista – February 15

Board retreat ended at 12:24 p.m.